



Press Release

Montbonnot St Martin, May 31st, 2017

Visioglobe takes flight in Saudi Arabia

Taking strength from its reputation and the quality of its services to airports in the Middle East, Visioglobe was singled out by GACA for the design of its Indoor Spaces mapping. Teams for Navibees and Visioglobe are, once more, getting together to design the complete App' for a product available to all travellers.

Indeed, Riyadh and GACA have chosen Visioglobe technology

- for interactive and intuitive maps
- to retain ownership of their data,
- to be able to customize their maps for improved user's experience (UX)
- for design purposes

Navibees local partner has chosen Visioglobe

- for its compatibility with other tools like the web and kiosks
- because cards can also be used offline,
- because wayfinding operates without roaming fees
- for card payload optimization
- for potential "adds on" such as BI integration, dynamic advertising inside the map, and indoor positioning (-geolocalisation)

Visioglobe has already mapped close to 450 000 m² inside the first 14 airports over a few months.

Maps and services for all airports in Saudi Arabia will be made available on a single mobile application fitted with geolocation. They should be visualized and remain usable on each site in order to help you prepare your trip, off & on line.

Already done

Riyadh Airport, Medinah Airport, Jeddah Airport, Dammam Airprot, Yanbu Airport, Tabuk Airport, Alahsa Airport, Hail Airport, Budairah Airport, Abha Airport, Taif Airport, Najran Airport, Jizan Airport, Aljouf Airport/

Siège social : France

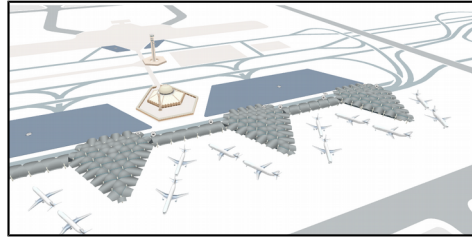
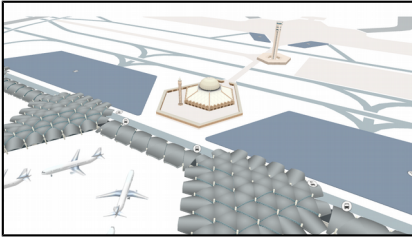
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Availability of the application on iOS & Android

iOS: <http://apple.co/2qUBd2b>

Android: <http://bit.ly/2pWLjCa>

Map creation uses VisioMapEditor. Maps can be visualized on iOS and / or Android smartphones thanks to VisioMove and VisioWeb for the web.

About Visioglobe

Visioglobe, SAS (simplified joint-stock company) with capital of 1,2M € co-founded in 2007 by Philippe Poutignat and Eric Bernard.

Visioglobe, the only multi-platform software publisher employs more than 10 people in Grenoble and Dubai. Their maps are viewed worldwide on Mobile, Web and Kiosk. With this innovation, it is easier to reach people walking by in large covered spaces.

Visioglobe offers are intended for Shopping Centers, Airports, Offices, Fairs & Shows and all other covered environments. They consist in VisioMapEditor for the creation and dynamic management of indoor maps and VisioMove and VisioMoveEssential for viewing and browsing applications on any screen (web, smartphone, tablet and kiosks)

Visioglobe solutions allow nearly 1 million people every day to find their way and manage office energy and movements (BMS)

Visioglobe products are used by the greatest such as Dubai Airport, the Mobile World Congress in Barcelona, Unibail Rodamco's European Shopping Centers, Schneider Electric offices, Société Générale's Les Dunes and many more .

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